**Diversified ESG Policy 2025**

At Diversified Australia, we have an ambition to be a leader in sustainability across the events industry and to find ways to champion sustainability in the markets we work in.

As part of these plans, we have committed to a series of goals to help us become a more sustainable business and facilitate change across the business events industry.

Achieving these goals is the responsibility of everyone; the leadership team, the employees and our suppliers. This policy sets out what we expect from everyone involved, as well as the standards and practices we want to work with our partners, customers and stakeholders on.

Why are we focusing on Sustainability?

Being a responsible and sustainable business is essential to Diversified’s success, to the success of our events and the benefits and value we can deliver to our customers and our stakeholders.

Our mission is to deliver exceptional events while minimising our environmental footprint, enhancing social responsibility, and upholding high standards of corporate governance.

We strive to achieve this mission by:

* Staging environmentally responsible events
	+ Tracking the impact of each event and identifying areas for improvement
	+ Introducing initiatives to increase our events efficiency including working with venues on lighting and waste streams, reviewing the materials used for stands and signage and sustainable choices in transport reduction
	+ Encouraging exhibitors to make similar improvements
* Inspiring sustainable development through our events and the industries we serve
	+ Communicating our commitment to sustainability, and our achievements through signage, the online manual, websites and visitors and exhibitor communications
	+ Embedding sustainability inside every one of our brands to encourage our customers to prioritise sustainable development
* Upholding ethical business practices by adhering to the highest standards of integrity, transparency and accountability in our decision making processes
* Supporting our local communities through volunteering, fundraising and charitable giving
	+ Ensure surplus food and food products are donated to food banks
	+ Where possible donate left over furniture to local charities and missions